

FOR IMMEDIATE RELEASE

Daycon Appoints Susan Heaton, Former Green Seal Executive, as Director of Business Development and Sustainability

Upper Marlboro, MD, September 10, 2015— Daycon Products Company, Inc., one of the nation's leading providers of green and healthy cleaning products and solutions, announces the appointment of Susan Heaton, as Director of Business Development and Sustainability.

Prior to her appointment with Daycon, Ms. Heaton served as Director of National Accounts at Green Seal™, the nation's leading non-profit, environmental standards writing and certification organization. During her five-year tenure at Green Seal, Susan worked closely with Daycon and several of its customers to advance the practice of utilizing science-based standards for green cleaning.

"Susan brings a wealth of knowledge and experience to the Daycon team. Her ability to incorporate her expertise of national green standards and best practices with our cleaning products and programs will prove invaluable to our customers" said Bob Baldwin, Daycon Vice President of Sales. "She will play a vital role in helping our customers improve operational efficiency while creating a healthier environment for their customers – employees, tenants, students, patients and more."

"Having worked closely with Daycon previously, I am excited to join a team that has already established esteemed programs and consultative services for green and healthy cleaning," said Ms. Heaton. "I look forward to helping more customers achieve their need for healthier environments in the home, at work, and at play."

About Daycon Products

Founded in 1942 by David A. Cohen, Daycon has grown from a regional supplier of cleaning chemicals and products to an industry leader in training, sustainability and healthy practices for the professional cleaning and maintenance industry. With more than twenty products certified by Green Seal™, the company's New Dawn Manufacturing team continually focuses on the research and development of next-generation, environmentally responsible, cleaning formulations. In 2005, Daycon founded the [Building Wellness Institute](#), a leading resource for assessment and consulting services in healthy and sustainable cleaning practices, as well as the nation's only accredited provider of training that is recognized by Green Seal. For more information about Daycon's value added services, training programs, green certified products and life cycle sustainability solutions please call 1.800.394.0019 or visit us at www.daycon.com.

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